

LOUISIANA RETAILERS ASSOCIATION

THE VOICE OF FREE ENTERPRISE

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FOR IMMEDIATE RELEASE:

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The Louisiana Retailers Association Encourages Louisiana Citizens to Prepare for Hurricane Season

Baton Rouge, LA, May 24, 2010 – The annual **state** sales tax holiday on sales of hurricane-preparedness items or supplies is fast approaching. This year's hurricane preparedness sales tax holiday will be on Saturday & Sunday, May 29 & 30, 2010. The Louisiana Retailers Association encourages consumers to take advantage of the tax savings and purchase necessary supplies to get prepared for the 2010 hurricane season.

During the two-day holiday, state tax-free purchases are allowed for the first \$1,500 of the sales price of each of the following items:

- Self-powered light sources such as flashlights and candles.
- Portable self-powered radios, two-way radios, and weather band radios.
- Tarpaulins or other flexible waterproof sheeting.
- Ground anchor system or tie-down kits.
- Gas or diesel fuel tanks.
- AAA-cell, AA-cell, C-cell, D-cell, 6-volt, or 9-volt batteries—automobile and boat batteries are excluded.
- Cellular phone batteries and chargers.
- Nonelectric food storage coolers.
- Portable generators used to provide light or communications or preserve food in the event of a power outage.
- Storm shutter devices, which are defined as materials and products manufactured, rated, and marketed specifically for the purposes of preventing window damage from storms.
- Carbon monoxide detectors.
- Blue ice products.

The Louisiana Retailers Association was chartered in 1946 and is the non-profit trade organization for the retail industry across the state of Louisiana.

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